



*Divination Simone
de Luxe®*

THE TRIUMPH OF
HEALTHY
& BEAUTY HAIR

DSD
de Luxe

ENGLISH

DSD PRODUCTS

THE TRIUMPH OF HEALTHY & BEAUTY HAIR

OUR MISSION

All products of this line belongs to the Class of Cosmoceutical products, as they posses medicinal effects, but also give a feeling of pleasure and comfort, that is a characteristic of high quality cosmetics.

The Simon de Luxe products have remarkable therapeutic effects that potentially intensify the hair growth, reduce the inflammation in cases of seborrhea and dandruff, and restore the structure of damaged or quimically processed hair.

It is difficult to find another trichological line of products having such a well-thought complex of active ingredients. All products intended to stimulate hair growth are based on ingredients which effectiveness is confirmed clinically and has a serious scientific basis. The safety of our exclusive active ingredients has been confirmed not only clinically but also by an immense experience of physicians and users of these products.

Biotechnologists and physicians who participate in the development of the Simone de Luxe products are in the vanguard of trichology and therefore, this constantly renovating line of products contains the newest ingredients and components with proven activity.

We are sure that once you have appraised the Divination Simone de Luxe products, you not only will be impressed with their utmost efficacy and quality but you also will get a genuine aesthetic enjoyment.

**1.1 Dixidox de Luxe Antiseborrheic Shampoo**

Dixidox de Luxe Antiseborrheic shampoo is based on keratin and collagen and includes plant extracts, vitamins and active sebo-regulating ingredients. It helps to reduce and to prevent the release of excess sebum, hair loss and the appearance of dandruff. The shampoo can be used daily or every other day.

**1.3 Dixidox de Luxe Peeling**

Dixidox de Luxe peeling is based on the complex of Fruit Acids and Salicylic Acid, vegetable extracts and Apricot Pit's powder. It extensively cleans the skin, has sebo-regulating effect, helps to remove parakeratosis, to reduce hair loss and to prevent the appearance of dandruff. It's highly recommended to use once a week. Leave on for 5 to 15 minutes.

**1.4 Dixidox de Luxe Antiseborrheic Lotion**

Dixidox de Luxe antiseborrheic lotion contains a high concentration of plant extracts, vitamins and active antiseborrheic ingredients. This lotion helps to reduce and to prevent the release of excess sebum for a long time and hair loss and to prevent the appearance of dandruff. Use the lotion 2-3 times a week

**2.1 Dixidox de Luxe Antidandruff Shampoo**

Dixidox de Luxe antidandruff shampoo contains several active antidandruff ingredients as well as a high concentration of vitamins and sebo-regulating components. This shampoo helps to reduce and to prevent the release of excess sebum and hair loss. The product also has calming properties. For the first 10 days of active treatment the shampoo can be used on a daily basis. In case of preventive treatment it should be used 2-3 times a week.

**2.4 Dixidox de Luxe Antidandruff Lotion**

Dixidox de Luxe antidandruff lotion contains several active antidandruff ingredients as well as a high concentration of plant extracts rich in sebo-regulating and anti-alopecia components. This lotion helps to reduce and to prevent the release of excess sebum. The product has also calming properties. Use the lotion 2-3 times a week.



3.1 Dixidox De Luxe Intense Shampoo

Dixidox De Luxe intense shampoo is based on the Placental extract, Caffeine, Capsaicin and plant phytoestrogens. The product contains the Saw Palmetto extract as an antiandrogenic component. It helps to reduce hair loss. Can be used daily or every other day.

3.4 Dixidox de Luxe Forte Lotion

Dixidox de Luxe forte lotion helps to reduce hair loss and stimulate scalp microcirculation. This lotion contains Purine and Pyrimidine bases, as well as Caffeine, Placental Protein, vasodilating agents, phytoestrogens, vitamins and Trace Elements. The product also contains the Saw Palmetto extract as an antiandrogenic component. The standard treatment course is 4 months.

3.4.1 Crexepil de Luxe Forte Lotion

Crexepil de Luxe forte lotion helps to reduce intense hair loss and stimulate scalp microcirculation. This lotion contains high concentration of Purine and Pyrimidine bases, as well as Caffeine, Placental protein, vasodilating agents, phytoestrogens, vitamins and Trace Elements. The product also contains the Saw Palmetto Extract as an antiandrogenic component. The standard course of treatment is 2 months.



3.4.2 Crexepil de Luxe Classic Lotion

Crexepil de Luxe Classic Lotion is a cosmetic product for hair stimulation, hair loss and hair thinning treatment. It contains CEGABA, a new stimulating agent for hair growth, balanced concentration of biogenic stimulators on the basis of placental extract, soy peptides, nucleoside inosine, vitamin and mineral complex, purine and pyrimidine bases and the extract of açai berries. The Lotion has a strong vasodilating effect. Creates a lasting feeling of warmth and freshness. Apply daily. The minimum recommended course is 3 months

3.4.3A Fresh Cells de Luxe Wondercell Lotion

Fresh Cells de Luxe Wondercell lotion has beneficial influence on hair growth. It consists of two compositions, in the form of a Lotion and a Concentrate, which, at mixing, demonstrate their synergistic effect. The Lotion contains high concentration of placental extract, complex of liposoluble and water soluble vitamins, a vasodilating agent, and a well-known natural antiandrogen, saw palmetto.

The Concentrate contains CEGABA, new stimulating agent for hair growth. In combination with palmetto, apple stem cells, antioxidant, vitamin and mineral complex, placental and soy protein, Fresh Cells Lotion achieves pronounced effect of hair growth, even in severe forms of alopecia. Apply daily. The minimum recommended course is 3 months.



3.4.3B Fresh Cells de Luxe Concentrate



Fresh Cells de Luxe concentrate has beneficial influence on hair growth. The product shows the most pronounced hair growth stimulating properties. The Concentrate contains CEGABA, a new stimulating agent for hair growth. In combination with palmetto, apple stem cells and an antioxidant, Fresh Cells Concentrate achieves pronounced effect of hair growth, even in severe forms of alopecia. Apply daily. The minimum recommended course is 3 months.

3.4.4 With Capixyl™ + Placenta Shock de Luxe Lotion



Capixyl™ is a complex consisting of a patented tetrapeptide and an extract of red clover with high concentration of Biochanin A which fortifies and thickens hair. The Lotion also contains salicylic acid and resorcinol which in combination allowing to receive a pronounced anti-seborrhea, exfoliating and anti-inflammatory effect. Placental extract and extract of saw palmetto have direct stimulating and anti-androgenic effects. Hydrolyzed keratin improves the hair structure, gives extra shine and hair volume. The minimum recommended course is 3 months.

3.4.5A Science-7 de Luxe Lotion



Science-7 de luxe lotion contains cegaba which exhibits stimulating properties, increasing the mitotic activity of cells without any toxic effect. Biologic extract obtained from bovine placentas stimulates hair strength and increases the oxygen consumption of epithelial cells. Contains vitamins with anti-oxidant, moisturizing and protecting properties. Includes the vitamins from B group that show a regulatory activity on sebaceous glands, also moisturise hair and scalp. Protein Complexed Minerals is a unique dermophilic complex comprised of magnesium, iron, zinc, copper and silicon.

Zinc action reduces the sebaceous glands secretion by inhibiting the 5-alpha-reductase, involved in dihydrotestosterone production, and helps to avoid follicle keratinisation. Saw Palmetto Extract contains: carbohydrates, flavonoids, phytosterols, fatty components, tannins, amino acids, essential oils and resins. It has anti-inflammatory and antiandrogenetic properties.

Apply daily. The minimum recommended course is 3 months. In the cases of intense hair loss and thinning it is recommended to combine with Science -7 De Luxe Essential Oils No. 3.4.5B.



3.4.5B Science-7 de Luxe Essential Oils

Science-7 de Luxe essential oils consists of basic oils and essential oils: **Jojoba oil** brings shine and softness to hair, manifests regenerative and anti-dandruff effects. **Grape seed oil** with emollient and moisturizing properties. **Lavender Essential oil** promotes hair growth and increase the rate of wound healing, helps to strengthen and revives hair growth. It regulates sebum production and is helpful for controlling dandruff. **Thyme Essential Oil** is very useful in promoting hair growth and retards hair loss.

Atlas Cedar Essential Oil helps to stop hair loss, especially related to stress. It is also an excellent aromatherapy essential oil for balancing oily skin and scalp conditions, as well as for dandruff care. **Rosemary Essential Oil** decreases oily secretions, prevents dandruff and stimulates hair growth. Apply a few drops of the Science -7 de Luxe Essential Oils to the problematic areas of the scalp. Use the essential oils on a daily basis. Course duration is 3-7 months (on average), depending on the problem.



4.1 Dixidox de Luxe Keratin Treatment Shampoo

Dixidox de Luxe keratin treatment shampoo is a double-acting shampoo, which helps to stimulate scalp microcirculation and to improve hair structure. It contains high concentration of hair-stimulating components, such as Caffeine, Placental protein, vasodilator components (Capsaicin), Royal Jelly, herbal extracts and Adenosine encapsulated in nanosized liposomes. It is also ideal for restoring damaged hair due to the content of Hydrolyzed Keratin, Hydrolyzed Collagen and vitamins. After the treatment your hair will get shine, strength and volume. Can be used daily or every other day.



4.2 Dixidox de Luxe Triple Action Conditioner

Dixidox de Luxe triple action conditioner refers to the double-acting treatments, which both stimulate hair growth and improve its structure. Among the components that enhance and regenerate the hair structure, the balsam contains shea butter, hydrolyzed collagen, keratin, aloe vera and a high concentration of panthenol. Conditioning balsam contains the ingredients designed to stimulate hair growth - a protein and mineral complex, enriched with bioavailable compounds of zinc, iron, silicon and magnesium. Multivitamin complex includes well-known antioxidants and stimulants. The balsam also contains a well-known natural antiandrogen, an extract of saw palmetto. Apply the balsam to wet hair. Leave on for 5-10 minutes.



4.3 Dixidox De Luxe Keratin Treatment Mask

Dixidox De Luxe keratin treatment mask is a double-acting mask, which helps to stimulate scalp microcirculation and to improve hair structure. It contains high concentration of hair-stimulating components, such as Caffeine, vasodilator components (Capsaicin), Yeast Extract and Adenosine encapsulated in nanosized liposomes. High concentrations of Hydrolyzed Keratin and vitamins provide fast recovery for damaged hair structure. After the treatment your hair will get shine, strength and volume. Leave on for 5 to 15 minutes.



4.5 Dixidox de Luxe Keratin Treatment Serum

Dixidox de Luxe keratin treatment serum refers to the double-acting treatments, which both stimulate hair growth and improve its structure. Due to the high concentration of green tea extract this lotion stimulates the activity of cells in the follicular papilla and stimulates hair growth. Soy isoflavones, in combination with vitamin and mineral complex, prolong the growth phase of hair. Keratin is highly substantive and promotes rapid recovery of damaged hair. Adenosine contained in nanosomes, stimulates DNA synthesis and also has excellent moisturizing properties. After applying the serum, your hair will have brilliance, strength and volume for a long time, it will be easy to comb. When applied to the skin, it has an anti-inflammatory effect. Apply a small amount of serum on damp or dry hair. Do not rinse.



4.4 Dixidox de Luxe Keratin Treatment Lotion

Dixidox de Luxe keratin treatment lotion is a double-acting lotion, which helps to stimulate scalp microcirculation and to improve hair structure. It contains high concentration of hair-stimulating components such as Caffeine, Placental protein, vasodilator components (Capsaicin) and Yeast Extract. High concentrations of Hydrolyzed Keratin, Hydrolyzed Collagen and vitamins provide fast recovery for damaged hair structure. After the treatment your hair will get shine, strength and volume.



Nº 4.4.1 Royal Jelly + GREEN O₂ de Luxe Loción

Hair lotion with royal jelly, keratin and active derivatives of soy plants that help to prevent hair loss. Royal jelly, rich in vitamins (E, A, B1, B2, B3, B6), carbohydrates, trace elements, minerals, amino acids and proteins help to nourish the hair bulb. Soy plant active derivatives, the source of peptides, amino acids and minerals, ensure direct input of nutrients to the cells that stimulate oxygen consumption and reactivate the cellular metabolism, thus reinforcing hair directly from the bulb, improving its strength and offering a healthier look in stressed and lifeless hair. Apply daily. The minimum recommended application term is 3 months.

5.1 Dixidox de Luxe Steel and Silk Treatment Shampoo

Dixidox de Luxe steel and silk treatment shampoo helps to restore the structure of hair damaged by the influence of different external factors: environmental, thermal, chemical including hair coloring, excessive insolation, etc. The high concentrations of restructuring components such as Phospholipids, Sphingolipids, Orchid Extract, Hydrolyzed Collagen, Hydrolyzed Keratin, Hydrolyzed Silk, Royal Jelly Extract, Vitamins and Plankton Extract allow restoring hair structure both at the cuticle and at the level of keratin fibrils of the cortical layer. After using the shampoo you hair obtains extra volume, becomes moisturised, shiny and elastic, and looks healthy and radiant. Can be used daily or every other day.

5.2 Dixidox de Luxe Steel and Silk Treatment Balsam

Dixidox de Luxe steel and silk treatment balsam helps to restore the structure of hair damaged by the influence of different external factors: environmental, thermal, chemical including hair colouring, excessive insolation, etc. The high concentrations of restructuring components such as Phospholipids, Sphingolipids, Orchid Extract and Hydrolyzed Collagen allow restoring hair structure both at the cuticle and at the level of keratin fibrils of the cortical layer. After using the balsam you hair obtains extra volume, becomes moisturised, shiny and looks healthy and radiant. Apply on wet or dry hair, from roots to ends. Do not rinse.

5.3 Dixidox De Luxe Steel and Silk Treatment Mask

Dixidox De Luxe steel and silk treatment mask helps to restore damaged hair structure influenced by different external factors: environmental, thermal, chemical including hair coloring, excessive insolation, etc. The high concentrations of restructuring components such as Phospholipids, Sphingolipids, Orchid Extract, Hydrolyzed Keratin, Hydrolyzed Silk, Yeast Extract and Vitamins allow restoring hair structure both at the cuticle and at the level of keratin fibrils of the cortical layer. After using the shampoo you hair obtains extra volume, becomes moisturised, shiny and looks healthy and radiant. Leave on for 5 to 15 minutes.

5.5 Dixidox De Luxe Steel and Silk Treatment Spray

Dixidox De Luxe steel and silk treatment spray is designed for gentle and deep treatment for the scalp and hair, it has moisturising effects, calming and refreshing properties which leaves a pleasant sensation after an aggressive hair treatment (dying, perm, etc). Spray contains Menthol, Hydrolysed Silk, Nucleotides and complex of Fruit Acids. Apply on the scalp with dry or damp hair by gently massaging until total absorption. Do not rinse.

5.5.1 Instant Amino Energizer de Luxe Lotion



Solution with betaine, a natural compound known for its beneficial properties for scalp and hair when used at specific concentrations. When mixed into dyes, perms and bleachers it reduces the irritation and itching of the scalp. If applied after wash it acts deeply on hair fibers by improving their structure, increasing hydration and elasticity as well as providing softness and extra shine. You can mix half of a vial with dyeing or permanent products and use the rest at the end of the process. Do not wash you hair immediately afterwards to allow active principles actuate for a few minutes.

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